



**Original Path**  
COUNSELING

6551 S. Revere Pkwy, Suite 160  
Centennial, CO 80111  
720-735-7444  
denvercounseling.com

## **Notice of Privacy Policies**

(As of July 2025)

THIS NOTICE DESCRIBES POLICIES AND PROCEDURES ON THE COLLECTION, USE AND DISCLOSURE OF YOUR INFORMATION WHEN USING OUR WEBSITE AND/OR RECEIVING COMMUNICATIONS/SERVICES PROVIDED BY ORIGINAL PATH COUNSELING.

### SMS Communication Privacy Policy

Original Path Counseling uses SMS text messaging to facilitate scheduling-related communication. You may receive appointment reminders, requests to coordinate scheduling, and/or other client care communications from Original Path Counseling and/or your clinician. These messages are strictly related to your care, and no marketing or promotional messages will be sent. By providing your mobile number, you consent to receiving these communications. You can opt out at any time by replying STOP to the number that sent you the message. If you wish to resume SMS messaging, you can contact our office for assistance at 720-735-7444. Message and data rates may apply depending on your mobile carrier.

No mobile information will be shared with third parties/affiliates for marketing and/or promotional purposes. Even though other categories of personal information might be shared with third parties under specific circumstances, consent and opt-in data related to text messaging will never be shared with any third party. This protects the privacy of individuals who have opted into text message programs and ensures their consent is not transferred or used for other purposes.

### Collecting Your Personal Data

While using Original Path Counseling's website, users may be asked to provide certain personally identifiable information that can be used to contact or identify you.

Personally identifiable information may include, but is not limited to:

- Email address
- Phone number
- First name and last name

Usage data is collected automatically when using Original Path Counseling's website.

When you access Original Path Counseling's website via a mobile device, certain information may be collected by the website automatically, such as (but not limited to) your device's IP address, browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, the type of mobile device you use, your mobile device unique ID, your mobile operating system, unique device identifiers and other diagnostic data. We may also collect information that your browser sends whenever you visit our website or when you access the website by or through a mobile device.

### Cookies

Original Path Counseling uses cookies and similar tracking technologies to track the activity on our website and store certain information. Tracking technologies collect and track information and to improve and analyze our website. The technologies Original Path Counseling uses may include:

- **Browser Cookies:** A cookie is a small file placed on your device. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some parts of our website. Unless you have adjusted your browser setting so that it will refuse cookies, our website may use cookies.
- **Flash Cookies:** Certain features of our website may use local stored objects (or Flash Cookies) to collect and store information about your preferences or your activity on our website. Flash cookies are not managed by the same browser settings as those used for Browser cookies.
- **Web Beacons:** Certain sections of our website and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit Original Path Counseling, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).
- **Persistent or Session Cookies:** Persistent cookies remain on your personal computer or mobile device when you go offline, while Session cookies are deleted as soon as you close your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

- **Necessary / Essential Cookies:** These cookies are essential to provide you with services available through the website and to enable you to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these cookies, the services that you have asked for cannot be provided. Original Path Counseling only uses these cookies to provide you with those services.
- **Cookies Policy / Notice Acceptance Cookies:** These cookies identify if users have accepted the use of cookies on the website.

- **Functionality Cookies:** These cookies allow us to remember choices you make when you use our website. The purpose of these cookies is to provide you with a more personal experience and to avoid you having to re-enter your preferences every time you use the website.
- **Tracking and Performance Cookies:** These cookies are used to track information about traffic to the website and how users use the website. The information gathered via these cookies may directly or indirectly identify you as an individual visitor. This is because the information collected is typically linked to a pseudonymous identifier associated with the device you use to access the website. We may also use these cookies to test new pages, features or new functionality of the website to see how our users react to them.

### Use of Your Personal Data

Original Path Counseling may use personal data for the following purposes:

- To provide and maintain our website, including to monitor the usage of our website.
- To manage your account: to manage your registration as a user of the website. The personal data you provide can give you access to different functionalities of the website that are available to you as a registered user.
- To contact you: to contact you by email, phone calls, SMS, or other forms of electronic communication
- To provide you with news, special offers and general information about other goods, services and events which we offer, unless you have opted not to receive such information.
- To manage your requests: to attend to and manage your requests to Original Path Counseling.
- For business transfers: Original Path Counseling may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal data held by Original Path Counseling about our website users is among the assets transferred.
- For other purposes: We may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our website, products, services, marketing and your experience.

Original Path Counseling may share your personal information in the following situations:

- **With Service Providers:** We may share your personal information with service providers to monitor and analyze the use of our website, to contact you.
- **For business transactions and/or transfers:** We may share or transfer your

personal information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company. If Original Path Counseling is involved in a merger, acquisition or asset sale, your personal data may be transferred. We will provide notice before your personal data is transferred and becomes subject to a different Privacy Policy.

- With Affiliates: We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy.
- With business partners: We may share your information with our business partners to offer you certain products, services or promotions.
- With Your consent: We may disclose your personal information for any other purpose with your consent.

### Retention of Your Personal Data

Original Path Counseling will retain your personal data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Original Path Counseling will also retain usage data for internal analysis purposes. Usage data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our website, or we are legally obligated to retain this data for longer time periods.

### Transfer of Your Personal Data

Your information, including personal data, is processed at Original Path Counseling's physical location of operations, and in any other places where the parties involved in the processing are located. It means that this information may be transferred to - and maintained on - computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Original Path Counseling will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

### Other Disclosures of Your Personal Data

For Law enforcement: Under certain circumstances, Original Path Counseling may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Other legal requirements: Original Path Counseling may disclose your personal data in the good faith belief that such action is necessary to:

- Comply with a legal obligation
- Protect and defend the rights or property of the company
- Prevent or investigate possible wrongdoing in connection with the website
- Protect the personal safety of use of the website or the public
- Protect against legal liability

Links to Other Websites: Our website may contain links to other websites that are not operated by Original Path Counseling. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit. Original Path Counseling has no control over and assumes no responsibility for the content, privacy policies or practices of any third party sites or services.

### Security of Your Personal Data

The security of your personal data is important to Original Path Counseling, but remember that no method of transmission over the internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, Original Path Counseling cannot guarantee its absolute security.

### ADDITIONAL INFORMATION

- Privacy for children: Original Path Counseling does not address anyone under the age of 12. We do not knowingly collect personally identifiable information from anyone under the age of 12. If you are a parent or guardian and you are aware that your child has provided us with personal data, please contact us. If we become aware that we have collected personal data from anyone under the age of 12 without verification of parental consent, Original Path Counseling will take steps to remove that information from our servers.
- Terms of the Notice: Original Path Counseling is required to abide by the terms of this Notice, or any amended Notice that may follow.
- Changes to the Notice: Original Path Counseling reserves the right to change our privacy practices and the terms of this Notice at any time, and to make the new

Notice provisions effective for all personal data shared with the company. When changes are made, the revised Notice will be posted to our website ([denvercounseling.com](http://denvercounseling.com)). Copies of the revised Notice will be available upon request.

- Questions or concerns, and/or complaints regarding Original Path Counseling's privacy practices may contact practice owner Amanda Woodard.
- Effective Date. This Notice is effective July 1, 2025.

Contact Officer/ Owner of Original Path Counseling: Amanda Woodard, MA, LPC  
6551 South Revere Pkwy, Suite 160, Centennial, CO 80111